



**O‘ZBEKISTON RESPUBLIKASI SOG‘LIQNI SAQLASH
VAZIRLIGI
TOSHKENT TIBBIYOT AKADEMIYASI**

F.L.AZIZOVA

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Ma'lumot va ishda qo'llash uchun

№04-03/-277

5 Fevral 2024

SH.A.BOYMURADOV

Проректор



Event Engagement Opportunities

Tashkent Medical University



Times
Higher
Education

January 2024

Uniting higher education,
governments, industry
and society for a
sustainable future



Focus: student satisfaction, employability,
reputation, graduation rate + more

Participation rules: country specific

Hosted by



جامعة الملك عبدالله
للعلوم والتقنية
King Abdullah University of
Science and Technology

Convened by



Times
Higher
Education

World rankings partner



Times Higher Education
Impact Rankings

THE's agenda-setting events provide unrivalled **thought leadership** to address the most pressing issues facing the global higher education sector today.

Chaired by our in-house **journalists and staff**, our wide-ranging series of events brings together **global leaders and influencers** from across academia, government and industry debate, discuss and drive forward the future of higher education governance, investment, innovation and research. **THE's unique data provides evidence to develop new strategic solutions.**



GLOBAL SUSTAINABLE
DEVELOPMENT
CONGRESS

Hosted by

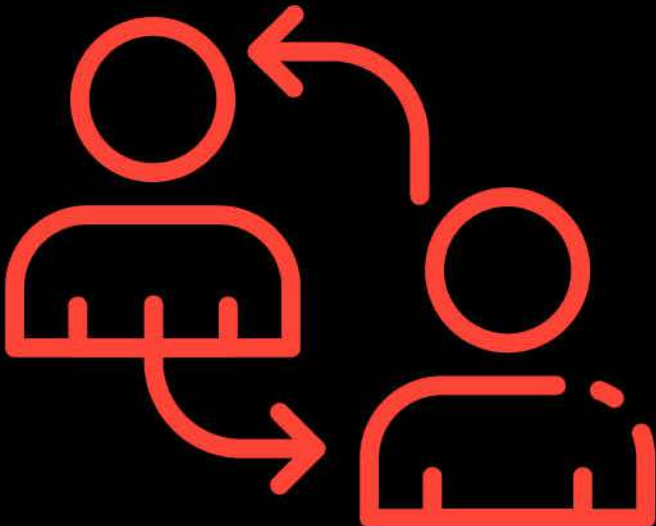


جامعة الملك عبدالله
للعلوم والتقنية
King Abdullah
University of
Science and
Technology

THE events reach

Total number of events
in 2022:

71



18,931

event registrations in 2022

134

countries



Number of institutions
and organisations that have
engaged with our events:

3,544

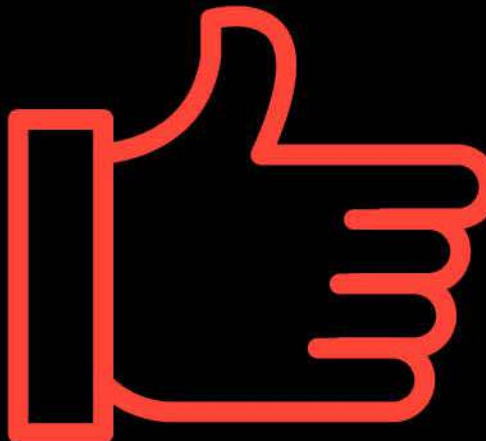
(unique organisations)

415,000

members in our THE events community

91%

of delegates would
recommend our events



Times
Higher
Education

THE digital footprint



66,000,000

website users per year across all THE platforms



X
(formerly known as Twitter)

354,000



Instagram

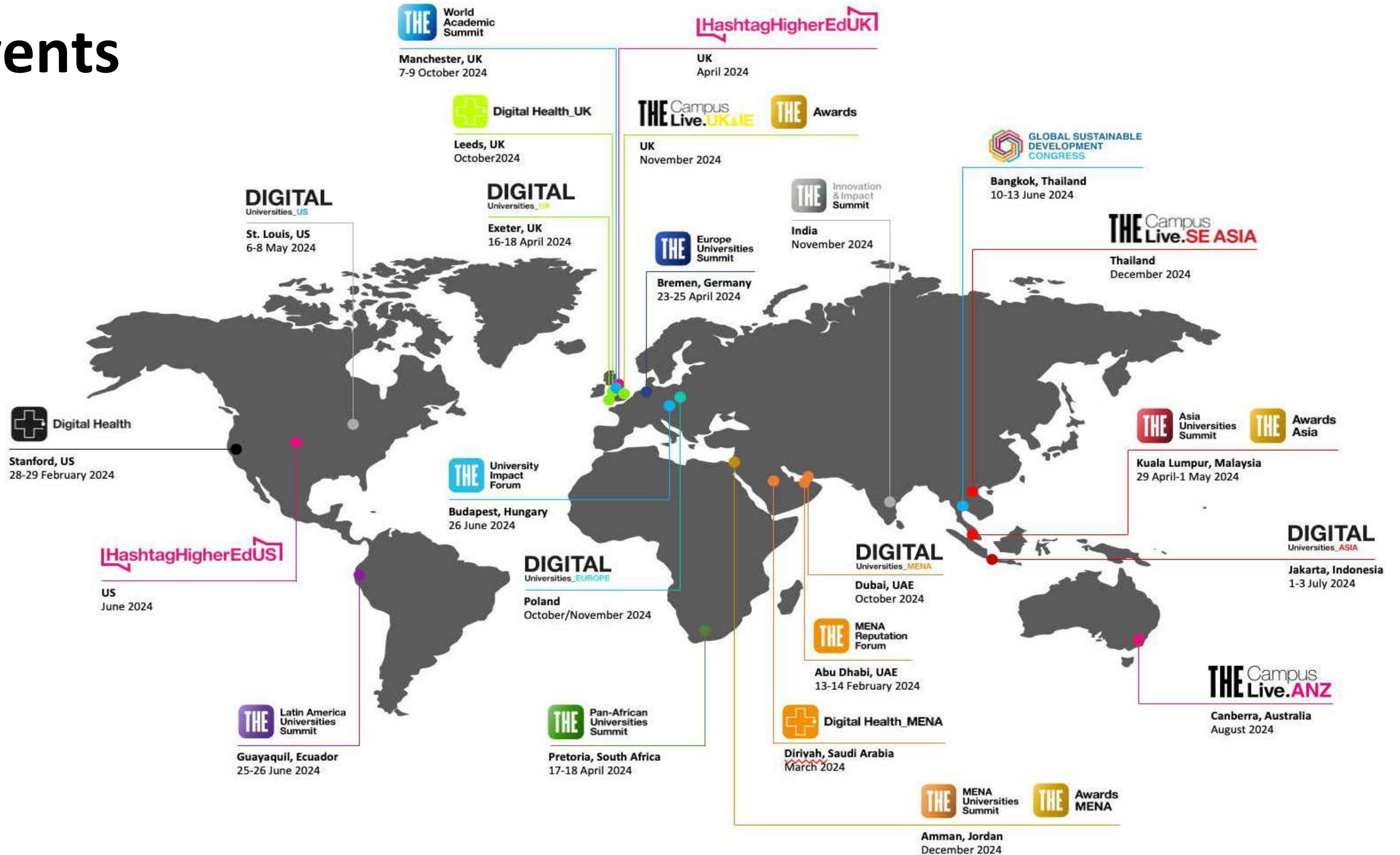
8,500



Facebook

115,000

2024 Events



World class events from Times Higher Education

GLOBAL SUSTAINABLE DEVELOPMENT CONGRESS

Hosted by جامعة الملك عبدالعزيز العلوم والتقنية King Abdulaziz University of Science and Technology

Converted by THE Times Higher Education

Good morning and welcome
صباح الخير وحياكم الله

#GSDcongress





World Summit Series

Headed by our flagship World Academic Summit and a regular series of regional leadership summits, the World Summit Series brings together pre-eminent global thought leaders across higher education, research, industry and government to share best practice and innovation in the leadership of world-class universities and research.



US
UK&IE

through education



THE Campus Live.Series

Regional focused events designed to support academic leaders and professionals to embrace innovation and drive institutional success. Campus Live events look at the key issues in each region in the areas of student experience and outcomes, leadership and governance and internationalisation to support the sector to build partnerships and accelerate transformation.

#THElive

THE Campus Live.UK&IE

Moving beyond recovery:
Are you up for the challenge?

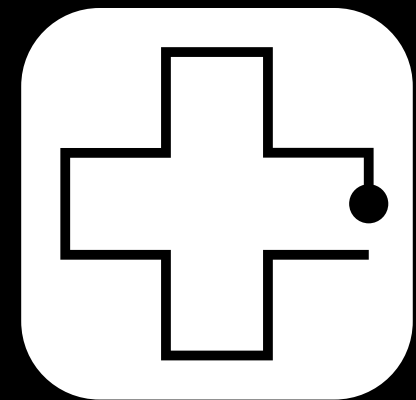




DIGITAL Universities Series

These regional focussed events bring together higher education, industry and policy leaders to discuss ideas about the future of digital higher education and the role that technology has within institutions, industries and wider society.

DIGITAL
Universities_US
Registration Desk
Hermann Hall Ballroom
Alumni Lounge
ILLINOIS TECH

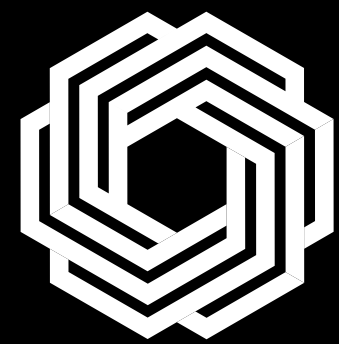


Digital Health

THE's Digital Health series highlights case studies of successful collaboration between big tech, life science, NGOs and academia in the research and development of digital health solutions to improve global health outcomes.

This global event series brings together senior leaders and decision-makers to enable conversations that will set out the sector challenges and identify how different industries can collaborate to develop effective solutions at scale.





GLOBAL SUSTAINABLE DEVELOPMENT CONGRESS

The Global Sustainable Development Congress brings together global thought leaders and innovators to discuss urgent solutions to the sustainability emergency.

Challenging the usual thinking on what higher education, governments, businesses and society must do to help society meet the United Nations' Sustainable Development Goals (SDGs), the congress is a call to action for global universities to pivot their educational, research, innovation and outreach programmes towards tangible outcomes.





HashtagHigherEdSeries

Regional forums for higher education marketing, communications, admissions and recruitment professionals to share best practice for communication and branding strategies. This series also considers how universities measure and manage institutional reputation.

THE events audiences



- Vice Chancellors/President
- Provosts, Rectors
- Deputy vice-chancellor in:
 - International
 - Research
 - Sustainability
- Dean
- Chairman and CEO, Founder
- CTO, CSO,
- Executive Director
- Founder
- Minister or Deputy Minister
- Director General, Secretary General



- CEO, COO, CFO, CMO
- Dean, associate dean
- Deputy vice chancellor, pro vice chancellor in:
 - Assessment & admissions
 - Community/ outreach
 - Diversity, Equity & Inclusion
 - Innovation/ strategy
 - International
 - Research
 - Teaching & Learning/ academic affairs
- Director/Executive director
- Head of department
- Vice president/associate vice president



- Vice-president/ vice-provost/ deputy vice-chancellor in:
 - Digital transformation
 - Information technology
 - Student affairs
 - Teaching and learning
- Director/head of/dean in:
 - Teaching and learning
 - Student affairs
 - Digital transformation
- Chief information officer/chief academic officer/chief transformation officer/registrar



- Academia leaders
- Research leaders
- Policy leaders
- Government leaders
- Industry leaders



- Government organisations: Ministers, Mayors, Directors, Secretary Generals, CEOs
- NGOs, charities: Directors, project managers and leaders, Foundation, CEOs.
- UN and agencies: Secretary generals, directors, CEOs, Project Directors, Innovation Officers
- Private sector: CEOs, CSR Directors, Directors of sustainability, Project Director, Senior Directors, CTO, CIO, Founder
- Universities and HE: Presidents, Vice Chancellors, Deputy vice-chancellor, Deans, Vice Presidents, Professors, CTO



- Director/Head of Communications
- External Relations
- Public Affairs/Strategic Partnerships
- Marketing and Student Recruitment
- International Communications/Marketing Manager/Officer
- Digital Marketing Manager/Officer
- Head of Media/Media Manager
- Social Media Manager/Officer

2024 events schedule

Q1&2



MENA Reputation Forum
13-14 February
Abu Dhabi University, UAE



Digital Health
28-29 February
Stanford University, US



Digital Universities UK
16-18 April
University of Exeter, UK



Pan-Africa Universities Summit
17-18 April
University of Pretoria/Stellenbosch University, South Africa



Europe Universities Summit
23-25 April
Constructor University, Germany



HashtagHigherEd UK
April
UK



Asia Universities Summit/ THE Awards Asia
29 April-1 May
Sunway University, Malaysia



Digital Universities US
6-8 May
Washington University in St. Louis, US



Global Sustainable Development Congress
10-13 June
Bangkok, Thailand



Latin America Universities Summit
25-26 June
Espiritu Santo University, Ecuador



HashtagHigherEd US
June
US



University Impact Forum: Health & Well-being
June
Semmelweis University, Hungary

2024 events schedule

Q3&4



Digital Universities Asia
1-3 July
Universitas Indonesia, Indonesia



THE Campus Live ANZ
August
Australian National University, Australia



Central Asia Forum
September
Uzbekistan



World Academic Summit
7-9 October
The University of Manchester, UK



Digital Universities Europe
22-24 October
Poland



Digital Health UK
October
University of Leeds, UK



Digital Universities MENA
October



THE Campus Live UK&IE/ THE Awards
November
UK



Innovation & Impact Summit
November
India



Student Success US
November
US



THE Campus Live SE Asia
December
Thailand



MENA Universities Summit/ THE Awards MENA
December
Al-Ahliyya Amman

Convening global thought leaders



Anant Agarwal
Founder and CEO, edX;
chief platform officer
2University



H.E. Sarah Al Amiri
Minister for advanced
technology, Cabinet of the UAE



H.E. Khalid Al-Falih
Minister of investment,
Kingdom of Saudi Arabia



Sarah Anyang Agbor
Vice Chairperson of the
Governing Board
UNESCO Institute for Lifelong
Learning (UIL)



Agnes Binagwaho
Vice Chancellor (retired),
University of Global
Health Equity



Julie Bishop
Chancellor,
Australia National University



Tony Chan
President,
King Abdullah University
of Science and Technology



Charles Chen Yidan
Founder,
Tencent



Ronald Daniels
President,
John Hopkins University



Reid Hoffman
Co-Founder,
LinkedIn



So-Young Kim
Director,
Korea Policy Center for the
Fourth Industrial Revolution



Anna König Jerlmyr
Mayor,
City of Stockholm



Christian Levin
President and CEO,
Scania



Jinghai Li
President,
National Natural
Science Foundation (China)



Roberta Malee Bassett
Global lead for tertiary
education,
World Bank



Mariana Mazzucato
Founding Director, Institute for
Innovation and Public Purpose,
University College London



Diego Pavía
CEO,
EIT InnoEnergy



Lena Pripp-Kovac
Chief sustainability officer,
Inter IKEA Group



Irene Tracey
Vice-chancellor,
University of Oxford



Rocky Tuan
President and vice-chancellor,
The Chinese University
of Hong Kong



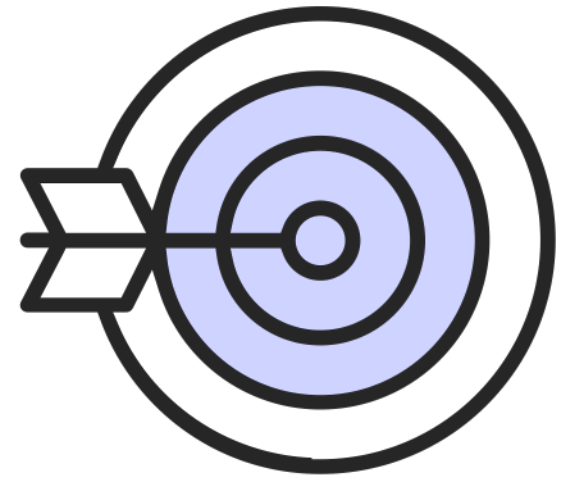
Testimonials

“The most extraordinary concentration of wisdom, expertise and top contacts in higher education today.”

Jesus Seade
associate vice-president
Chinese University of Hong Kong



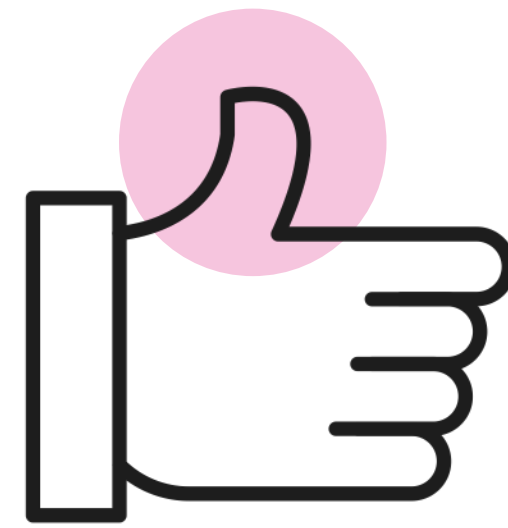
The team



Our talented and experienced team works closely with you to make every aspect of your event a success

Content is king for our events, so our specialist content team, will work with you to bring together a creative and insightful event programme.

With original, high-quality editorial content focused on the theme, as a lasting, legacy document to share with your partners and stakeholders.



With a passion for detail and communication, the THE marketing team are responsible for driving event awareness, buzz and delegate registrations, through the substantial schedule of marketing activity. Together with the talented creative team they will ensure everything ties together, reflecting the theme, concept and your brand.



The THE skilled operations team, will ensure that everything runs smoothly before, during, and after your event.

Delivering an experience of the highest standard, they will be on hand to help you with all aspects of planning and organisation, giving you peace of mind.



Digital Health

Digital Health will highlight case studies of successful collaboration between big tech, life science, NGOs and academia in the research and development of digital health solutions to improve global health outcomes.

The evolution of digital health solutions is creating new opportunities to transform patient care and personal health outcomes.

Hosted in partnership with Stanford University, this global event will bring together the senior leaders from across digital health, including industry, academia, government, and regulators; enabling conversations that will set out the sector challenges and identify how different industries can collaborate to develop effective solutions at scale.

ENGAGEMENT OPPORTUNITY

What is included in the partnership?

- Exhibition stand to promote your institution and build connections
- Support from THE events team throughout
- 5 x complimentary registrations to the entire event

Which events does this include?

Digital Health

28-29 February 2024

California, USA



ENGAGEMENT OPPORTUNITY

The Global Sustainable Development Congress will gather 3,000+ global thought leaders and innovators to discuss urgent solutions to the sustainability emergency.

Challenging the usual thinking on what higher education, governments, businesses and society must do to help society meet the United Nations' Sustainable Development Goals (SDGs), the congress is a call to action for global universities to pivot their educational, research, innovation and outreach programs towards tangible outcomes.

The 2024 Global Sustainable Development Congress will be hosted in Bangkok, Thailand with support from university partners around the globe.

What is included in the partnership?

- Exhibition stand to promote your institution and build connections
- Support from THE events team throughout
- 5 x complimentary registrations to the entire event

Which events does this include?

***Global Sustainable
Development Congress***

10-13 June 2024

Bangkok, Thailand

Health and well-being are basic human rights and key indicators of sustainable development. Poor health threatens access to education and work, increases poverty, and limits personal and economic development. It is both a key cause and result of poverty. Health is also affected by other factors strongly linked to sustainability and development.

This THE University Impact Forum will gather leaders and subject experts from higher education institutions to share research ideas and solutions to address the key health conditions and diseases that impact human outcomes around the world.

Agenda themes:

- Rethinking health research and innovation
- Global collaboration and the future of healthcare
- Building resilient societies

What is included in the partnership?

- Exhibition stand to promote TMU and build connections
- Invitation for a senior representative of TMU to join the main programme as a speaker
- Support from THE events team throughout
- 5 x complimentary registrations to the entire event

Which events does this include?

***University Impact Forum:
Health & Well-being 2024***

19 September

Budapest, Hungary

Pricing

	Rate Card (GBP)
Digital Health 2024	5,000
Global Sustainable Development Congress	5,000
University Impact Forum: Health & Well-being	5,000
Total (discounted)	13,000

The 2024 partnership also includes one speaking opportunity at University Impact Forum: Good Health and Well-being



Testimonials

“I don't know anybody else who organises events like this at this level. And I hope they continue for a long time.”

Christopher Cripps
Senior Advisor for Global Engagement
& Diplomatic Affairs, President's
Office, Sorbonne University



THE events are a great way to amplify your organisational goals alongside other THE products and services, including:

- **Participation and performance in the rankings**
- **THE Campus**
- **White papers or commissioned research**
- **Thought leadership through editorial contributions**

Get in touch

Get in touch with our team to explore opportunities for collaboration.

Name: Charlotte Coles

**Title: Director of partnerships - Events
THE (Times Higher Education)**

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www.timeshighereducation.com

